




THE GLOBAL ADVISORY  
AND ACCOUNTING NETWORK

# TOGETHER WE MAKE IT HAPPEN

## WORKING TOGETHER

At HLB, we're dedicated to building strong relationships and providing the highest level of service to our clients. We share knowledge and best practices, collaborate on opportunities, and combine our resources to create value and drive business growth.

With members in over 150 countries with a combined revenue of \$2.9bn you will have local connections and global support to meet the needs of your clients as they grow across borders, whether they be in other states, other countries or on the other side of the world.



*"At Withum we are thrilled to be part of HLB. In my opinion, HLB is leading the way with helping our firms with transformation, with a focus on technology and advisory services. As our profession continues to expand with the offering of advisory services, HLB has taken a proactive position to educate and guide our member firms down this path."*

*With technology fuelling this transformation process, HLB has formed strategic alliances and formed affinity relationships with best of breed global technology providers, offering our members preferential pricing and exclusive relationships in all areas of technology, from programming to visualization to data analytics, spanning the advisory, tax and audit areas. This is a true differentiator, exclusively reserved for our member firms."*

**James C. Bourke, CPA.CITP.CFF.CGMA**  
**Partner – Managing Director - Advisory Services**  
**Withum, HLB USA**

**HLB Global Technology and Advisory Services Leader**  
**[www.withum.com](http://www.withum.com)**

# OUR GLOBAL REACH

## NORTH AMERICA

**15** countries  
**104** offices  
**5,200+** people

## EUROPE

**42** countries  
**384** offices  
**11,000+** people

## ASIA PACIFIC

**30** countries  
**145** offices  
**8,770+** people

## LATIN AMERICA

**17** countries  
**37** offices  
**980+** people

## AFRICA & THE MIDDLE EAST

**49** countries  
**75** offices  
**1,400+** people

*"Green Hasson Janks in Los Angeles has been a proud member of HLB for over 3 decades. Being a member of an international network is a critical component of our ability to serve our clients locally, nationally and internationally."*

*HLB is a driving force in advancing its members' expertise and bringing significant value to its firms. HLB has developed strong international leadership groups in specific service and industry sectors that allow us to compete in a highly competitive market."*

**Anant Patel** CPA Partner  
Green Hasson Janks, HLB USA  
HLB Global Transaction Advisory Services Leader  
[www.greenhassonjanks.com](http://www.greenhassonjanks.com)

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## OUR SERVICES



### ADVISORY

#### Financial Advisory

- Corporate finance & transactions
- Crypto assets advisory
- Wealth & asset management

#### Management Consulting

- Corporate governance
- Entrepreneur advisory
- Human capital advisory
- Operations management
- Strategy consulting

#### Technology Advisory

- Big data & analytics
- Digital solutions
- Digital transformation advisory
- Technology platforms

#### Legal Services

- Commercial & corporate law
- Employment & pension solutions
- Legal management consulting

#### Risk Advisory

- Business recovery & restructuring
- Cyber risk
- Financial risk
- Forensic & investigation services
- Operational risk
- Regulatory risk
- Strategic & reputational risk



### AUDIT & ASSURANCE

- Financial audit
- Global accounting & compliance services
- IFRS
- Internal audit services
- IT audit
- Risk assurance services
- Sustainability audit & reporting



### TAX

- Corporate & business tax
- Expatriate tax services
- Indirect tax services
- Private client services
- Transfer pricing

## INDUSTRIES

We focus our efforts to meet client needs across a broad set of global industries:

- **Agriculture, food and beverages**
- **Automotive**
- **Emerging Technologies**
- **Energy, utilities and resources**
- **Financial services**
- **Healthcare**
- **Hospitality**
- **Manufacturing**
- **Media and entertainment**
- **Not-for-profit**
- **Professional services**
- **Real estate & construction**
- **Technology & telecommunications**
- **Transportation & logistics**
- **Wholesale & retail**

*"As our clients become more and more connected, they require assistance anywhere in the world at any point in time. What's reassuring for me as an adviser is that HLB helps me to be ready, any time and for pretty much any request.*

*What's even more reassuring is that my clients genuinely appreciate the power of a personalized network and the speedy and seamless service delivery. That's where HLB adds value and helps us create long lasting client relationships, something which, in this day and age, is invaluable for my firm."*

**Bettina Cassegrain, Partner**  
**Cogep, HLB France**  
**HLB Global Assurance Leader**  
**[www.cogep.fr](http://www.cogep.fr)**



## GROWING TOGETHER

We embrace the idea that when one grows, we all grow and it's through our shared values and like-minded approach to business that has seen us become one of the fastest growing networks.

With our tools, resources and vision for the future, we will accelerate the transformation of our firms into Futureproof organizations with a strong focus on Technology, Talent and Marketing.

## BENEFITING TOGETHER

The HLB leadership team takes the time to get to know you and your firm. We learn what makes you unique and understand your specific needs to ensure we can tailor our services and resources to your benefit.

In addition to conferences with high-profile speakers and networking opportunities, e-learning and training, and expanded client service capabilities, members benefit from additional online collaboration tools:

### **Cyberposture report**

Based on the FICO model, report identifies your cybersecurity posture score and, more importantly, starts providing cybersecurity services to your clients

### **Affinity Program**

Leverage strategic relationships with specialized and selected partners

### **Centers of Excellence**

Search the network by specialty and industry capabilities

### **Online Proposal and Global Project Management tool**

Produce complex multi-country proposals

### **Member Firm Marketplace**

Promote your firm's expertise and initiatives

### **Referral communication portal**

Tracking and management of referrals

## LEARNING TOGETHER

We understand the importance of attracting and retaining the right talent for your firms.

As a HLB member firm, you have exclusive access to multiple training and development opportunities for your staff, through our leadership and business development training programs. Through our state-of-the-art e-learning and CPE management platform, we provide a mix of online self-study and live training, and we also deliver hands-on technical training on location.

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If this sounds like a team you'd like to join, or if you simply have questions, contact

**Lisa Benson** at **314-346-5377**

or via email

**[l.benson@hlb.global](mailto:l.benson@hlb.global)**

**[www.hlb.global](http://www.hlb.global)**



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